

SURE, CINDERELLA WENT TO THE BALL IN SLIPPERS...

But they weren't those floppy little slipper socks that so many modern princesses are wearing. And they weren't just miniature grown-up shoes either. They were magically created just for her, with perfect fit. At Umi we use leather instead of glass, and craftsmanship in place of magic. And we know more about growing feet than any fairy godmother. We are a children's shoe company. We make shoes for dancing and dreaming and happily ever after.

Welcome to Umi.

A LITTLE LOVE  FOR LITTLE FEET™



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